

## **COUNCIL COMMUNICATION**

AGENDA TITLE:

Presentation of Waste Management's 2001 America Recycles Day Award to the

City of Lodi

MEETING DATE:

June 19, 2002

PREPARED BY:

**Public Works Director** 

RECOMMENDED ACTION: At this meeting, a representative from Waste Management will present the

City of Lodi with its 2001 America Recycles Day Award.

BACKGROUND INFORMATION:

Waste Management, through Recycle America, handed out its first annual America Recycles Day Awards. Eleven communities and organizations across the country were recognized for their

outstanding America Recycles Day events. The applicants were

evaluated on such things as creativity, media coverage, and the number of people who participated and the amount of additional material recycled as a result of the event. The award amount of \$3,000 is to be used to promote recycling and waste reduction. Attached is a copy of the letter and award received from Waste Management.

FUNDING:

None required

Richard C. Prima. Public Works Director

Prepared by Rebecca Areida, Management Analyst

RCP/RA/lm

Attachments

cc: Waste Management, Inc.

APPROVED: H. Dixon Flynn -- City Manager 06/13/02 CCARDAward



Debbie Figueras Community Relations Specialist



WASTE MANAGEMENT, INC.

1001 Fannin, Suite 4000 Houston, TX 77002 (713) 265-1349 (713) 394-5005 Fax

May 6, 2002

City of Lodi PO Box 3006 Lodi, CA 95241 Attn: Rebecca Areida

Dear Rebecca Areida:

Congratulations for the great work that earned the City of Lodi a 2001 America Recycles Day award. Enclosed is your \$3,000 prize earnings and award certificate.

In about a week, a press release will be sent to the media in all the cities where the 2001 America Recycles Day award winners are located. All the ARD winners will be announced in this release. Once the press release is completed, we will e-mail you a copy for your records.

Once again, congratulations and if you have any comments or questions, please feel free to contact me at 713.265.1349.

Sincerely

Debbie Figueras





## 2001

## America Recycles Day award goes to the

## City of Lodi

For an award winning recycling program.

Reduce

Steve Ragel

WM Vice President, Recycling